

PASSENGER FACILITATION

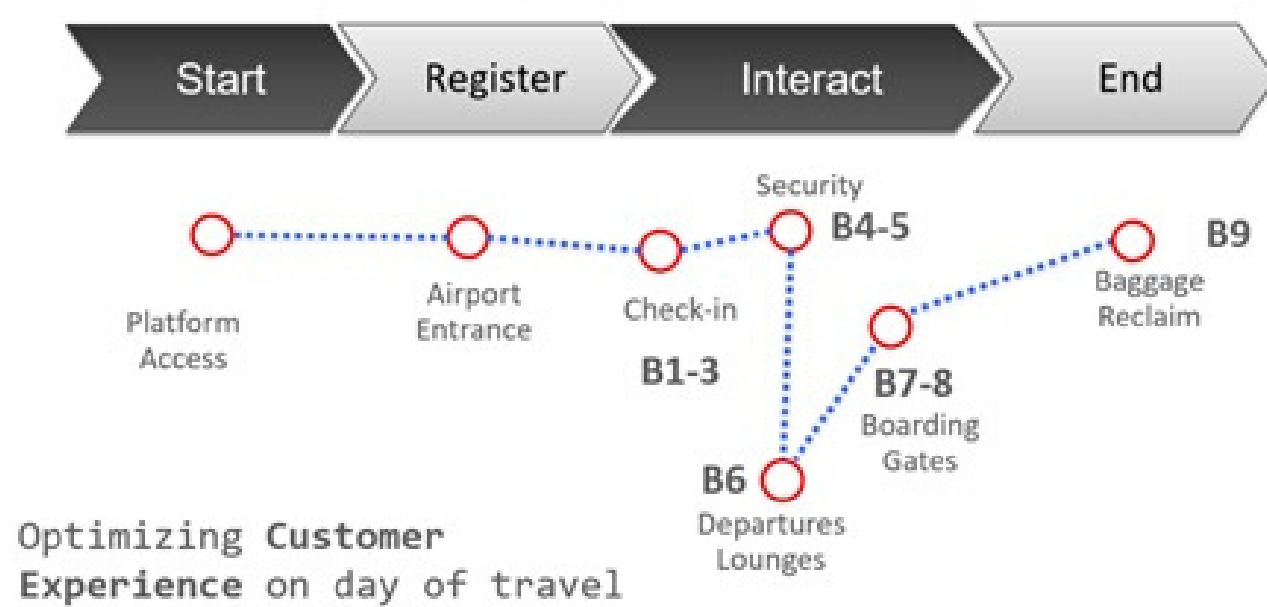
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OUR EXPERIENCE

Passenger demands are increasingly moving towards smooth and quick processes, with time-saving/enjoyable experiences, and airports need to be able to accommodate this whilst also achieving maximum revenues as passengers move through the terminal.

OSCARS-SA GIP will identify the passenger upon entry to the airport, introduce the airports facilities with directions (based on personal itinerary). Subsequently, at the appropriate time it will warn them of queues in security, offer fast path services, and which gate they will need to go to, help direct them through the airport smoothly to maximize their time in the retail/food and beverage environment at the airport and even encourage spend with special offers.

The Evolution of "SMART Airports" Map of the Passenger Journey Path



ULTIMATE PASSENGER JOURNEY FEATURES

Improved Customer Service & Satisfaction :

- Passengers enjoy an optimized guided path through Airport Facilities
- Location-based Airport services are dynamically allocated when and where appropriate to maximize revenue generation

Operational Efficiency:

- Centralized, integrated and coordinated partner support providing passenger access to their services as needed based on real-time metrics such as occupancy and inventory levels
- Real Time Data Capture enables Passenger Experience measurements and learning with continuous cyclic process improvements

Analysis & reporting:

- Visualizations providing Passenger flow and congestion at Airport checkpoints

OUR SOLUTION

Software as a Service



Resource, cost & flow analysis



Real-time planning management



AI & geospatial-based pattern recognition



Streaming Temporal Real-time Analytics

